

Serving Charlotte County Since 1966



**United Way of  
Charlotte County**

Leading the united effort to  
**eliminate poverty**  
by **investing in our community**



Your  
**investment  
opportunity**



Don't make a donation...  
make an  
**investment**

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It is our 50th year and we have a birthday wish...  
**a community without poverty.**

The financial impacts of poverty are simply not sustainable, and the social impacts are unacceptable. United Way of Charlotte County (UWCC) has a long history of addressing poverty through the support of more than 28 local partner agencies.

We are now embarking on an ambitious journey - one that further defines our focus and works toward a more collaborative, results-based approach to addressing poverty in Charlotte County. This means no longer managing the symptoms of poverty, but working towards a vision of ending it. Our new mission:

**Leading the united effort to eliminate poverty by investing in our community.**



*Charlotte County data taken from the United Way of Florida ALICE Report - Study of Financial Hardship.*

Consider this:

**30%**  
of Florida households

and

**40%**  
of Charlotte County households

are walking  
a  
financial tightrope.

**Our friends and neighbors are working hard, but falling short of what they need to consistently cover the basic costs of living.**

Unable to save for the future, they are vulnerable to a single emergency that can push them into crisis and even poverty.

John and Maria are caring for their mother, Sue, who is oxygen dependent and has other severe medical issues.

The power bill increases as a result and they have fallen behind.

Both John and Maria were working and John has now lost his job, causing their power bill to get further behind.

.....

Ann recently lost her husband to an unexpected illness. Her work hours were reduced to part time with no insurance.

She has two children in Charlotte County schools – Sam is a struggling reader and Ashley has been having bouts of crying during school as she grieves the loss of her father.

Poverty is a complicated issue...

## it costs more to do nothing than to do something

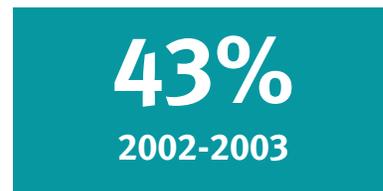
Poverty means hardship and daily stress for seniors, families and their children - not enough money to go around, lack of education, job training, homelessness, mental illness, addictions, domestic challenges and more.

It also has serious economic implications. **The whole community suffers** when individuals and families have insufficient income.

- When children aren't ready for school, they add a burden to the educational system.
- When households can't afford preventative health care, they're more likely to place future burdens on the health care system, increasing the cost of insurance for all.
- When workers can't afford an emergency, let alone invest in their neighborhood, communities experience instability, higher taxes, or a decline in economic growth.

## It is estimated that the costs to America associated with childhood poverty total \$500 billion per year

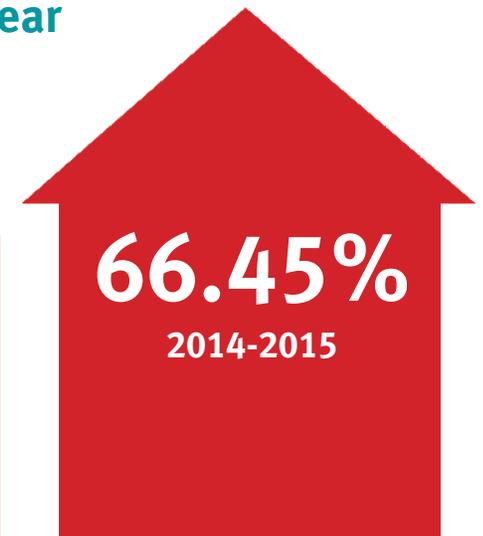
*Free or Reduced Lunch Rate in Charlotte County Public Schools*



(FL Department of Education)



(FL Department of Education)



(Charlotte County Public Schools)

# We can manage poverty or end it

## The ROI – Return on our investment

### A productive member of Charlotte County:

- supports local businesses.
- pays taxes that maintain neighborhoods and safe streets.
- pays their own rent or buys their own home.
- has children who are well fed, rested and able to learn.
- has educated teens who stay out of trouble and become self-sufficient leaders.
- receives timely health care making less visits to the emergency room.

# Invest in a life – Invest in a community

Investments in quality childcare and early childhood education do more than pay significant returns to children—our future citizens. They also benefit taxpayers and enhance economic vitality. According to a report by the HighScope Educational Research Foundation, children who receive quality preschool education are significantly more likely to graduate from high school, secure long-term employment and become homeowners.

These individuals ultimately earned up to \$2,000 more per month than those who did not enroll in early education programs, the study concluded. They are also less likely to use welfare assistance or end up in prison, saving taxpayers a fortune.



 Well-designed **early childhood education programs** have been found to generate a return to society ranging from **\$1.80 to \$17.07 for each dollar spent.**  
*(Rand Corporation 2012)*

This year we are partnering with & funding **40** programs from **27** local agencies

**Financial stability saves money.** 

When accounting for a variety of public expenses, Florida residents **pay \$31,065 per chronically homeless person every year they live on the streets.**

*(Central Florida Commission on Homelessness 2014)*

## The Value of Volunteers

Harnessing the power of volunteers is made possible by funding programs that invest in our community – that **invest in a life.**

2014 United Way Partner Agencies and Programs

214,308 volunteer hours  
X \$23.07 per hour

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= \$4,944,085\*

**33,560**  
people served in one year

\*Value of Volunteer Time at \$23.07 per hour for Florida 2014 found at [http://independentsector.org/volunteer\\_time](http://independentsector.org/volunteer_time).

## Community-Wide Approach

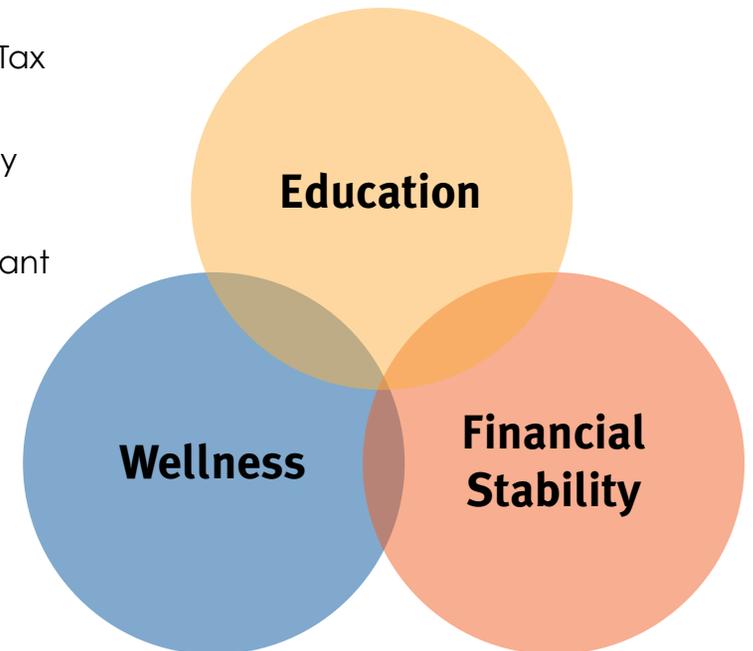
It will take a community-wide effort to make a real and sustained impact on poverty. UWCC is working with a wide range of partners to close the gaps and find the right solutions.

**To build a movement that has momentum, we need the community to join the conversation which will help shape the way forward. We need you!**

During the next two years, United Way of Charlotte County will lay the groundwork for eliminating poverty through:

- investing in programs that address the root causes of poverty;
- learning more about people living in and on the cusp of poverty;
- community conversations with the public and key stakeholders;
- creating a shared vision and plan for human service providers, stakeholders and partners;
- expanding the free Volunteer Income Tax Assistance program;
- enhancing opportunities for community members to volunteer;
- and comprehensive approaches to grant administration and program sustainability.

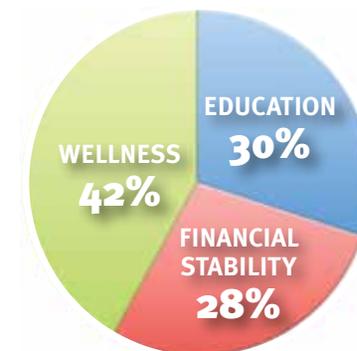
**Focus Areas**



**STATEMENT OF FINANCIAL POSITION**  
For The Fiscal Years Ended March 31, 2015 And 2014

	<u>2015</u>	<u>2014</u>
<b><u>ASSETS</u></b>		
<u>Current Assets</u>		
Cash and cash equivalents	\$ 352,707	\$ 119,929
Rent receivable	-0-	1,070
Pledges receivable-net allowance for uncollectible pledges	285,050	301,443
Prepaid insurance	1,525	1,681
Endowment fund investments	<u>352,490</u>	<u>338,972</u>
Total Current Assets	<u>991,772</u>	<u>763,095</u>
<u>Noncurrent Assets</u>		
Property and equipment-net of accumulated depreciation	<u>560,903</u>	<u>580,646</u>
Total Noncurrent Assets	<u>560,903</u>	<u>580,646</u>
<b>Total Assets</b>	<b><u>\$1,552,675</u></b>	<b><u>\$1,343,741</u></b>
 <b><u>LIABILITIES AND NET ASSETS</u></b>		
<u>Current Liabilities</u>		
Accounts and taxes payable	\$ 8,894	\$ 6,195
Accrued agency allocations	275,173	324,135
Grants payable (Note 12)	295,653	4,695
Current maturities of long-term debt	<u>20,166</u>	<u>18,964</u>
Total Current Liabilities	<u>599,886</u>	<u>353,989</u>
<u>Long Term Liabilities</u>		
Long-term debt – net of current maturities	<u>388,215</u>	<u>406,077</u>
Total Long Term Liabilities	<u>388,215</u>	<u>406,077</u>
<b>Total Liabilities</b>	<b><u>988,101</u></b>	<b><u>760,066</u></b>
<u>Net Assets</u>		
Unrestricted assets	545,751	499,595
Temporarily restricted	<u>18,823</u>	<u>84,080</u>
Total Net Assets	<u>564,574</u>	<u>583,675</u>
<b>Total Liabilities and Net Assets</b>	<b><u>\$1,552,675</u></b>	<b><u>\$1,343,741</u></b>

**Allocation of UWCC  
Community Impact funding**



**Who Decides?**

Each year, community volunteers vet the Partners Agencies that have applied for funding through interviews, scoring and onsite tours.

**UWCC Administrative**

Costs = **9.7%**

In addition to UWCC Community Impact funding, UWCC administers these funds as a service to the Charlotte County community and **receives ZERO administrative fees** to do so.

Charlotte County Health & Human Services	<b>\$591,305</b>
Season of Sharing	<b>\$230,000</b>
City of Punta Gorda Health & Human Services	<b>\$ 25,000</b>

## 2015-2016 BOARD OF DIRECTORS

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# Don't make a donation, make an investment

## An investment in a life that generates a return.

## How You Can Invest



**MONEY**



**TIME**



**VOICE**

Visit

[unitedwayccfl.org](http://unitedwayccfl.org)

or call 941.627.3539 to make an investment or for more information.

*Serving Charlotte County Since 1966*



**United Way of  
Charlotte County**

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