2023 UWCC Funding Grant Application

General Agency Information

- Organization Name as listed on IRS determination letter
- Organization's EIN
- Physical Address
- City
- State
- Zip Code
- Mailing Address (If different from physical and for receipt of funds)
- City (Mailing Address)
- State (Mailing Address)
- Zip Code (Mailing Address)
- Agency's Phone Number
- Agency's website address
- Email Address for Submission

CEO/Executive Director:

- First and Last Name
- Title

Grant Contact:

- First and Last Name
- Title
- Phone Number

Pre-Qualifying Questions

- Was an agency representative present at the Mandatory All Agency Workshop?
- Agency Representative(s) who attended Mandatory All Agency Workshop
- Grant funding will not be awarded to the following:
- endowment campaigns, land purchase, construction of new facilities or major renovating of existing facilities, a marketing position or capital campaigns.
- Does the funding request meet this requirement?
- By checking this box, you confirm that you will use funding only for Charlotte County residents.
- Confirmation of Use of Funds
- By checking this box, you confirm that your agency will report (unduplicated) demographic and outcome/output data for the entire program.
- Confirmation of reporting for the entire program

Program Application

Program

- Program Name
- Program Description - Please provide a brief, shareable, marketing friendly description of your program.
- Program Purpose – Please describe the community need that this program aims to address. Please include details on your agency's capacity to meet this need (e.g., number of staff and/or volunteers used to operate this program, as well as capacity as it relates to funding, location/space, other needed resources).
- Does this program address any Hurricane Ian recovery or resiliency-related needs?
- How many years has this program been operational? If this is a new program, enter 0. For any program initiated in 2022, enter 1 even if a full year has not passed.
- If you entered 1 or higher for the previous question, please describe a success story for this program.
- Total funding requested for 16 months of funding.
- Total program budget for 16 months of operation.
- Click here to download the program budget template.
- Upload your Completed Program Budget Form
- Please provide a brief narrative budget description, including how the requested funds will be leveraged or used for a match.
- Please explain how this program will be able to move forward if not funded or not fully funded.
- Priority Area
    - Basic Needs
    - Educational Success
    - Financial Empowerment
    - Seniors
    - Communication & Navigation
- Explain this program's aligned contribution to the selected strategic priority area, including how this program addresses poverty. Please note that grant applications must demonstrate an aligned contribution to a specific aspect of the identified strategic priority area, ***of those listed in the right column of the table on Page 2 of the grant guidelines.***
- Describe how your program provides an aligned contribution to any other strategic priority area beyond the one described above.
- How does this program address poverty?
- What does success look like for this program? Include details about the efficacy of the model the program uses.
- Total number of unduplicated clients served annually in this program.
- Projected number of unduplicated clients to be served over this grant cycle (16 months)
- Please describe the target population for this program. Who will you serve and why?
- Primary Client

- o Child
- o Adult
- o Child & Adult
- What area of the county does this program serve? (Check all that apply)
  - o Port Charlotte
  - o Punta Gorda
  - o Englewood
  - o Other…
- List agencies in Charlotte County that provide a similar program/service. Explain similarities and efforts to minimize duplication, and what differentiates this program from those other similar programs.
- Please provide an estimate for the percentage of your program participants or their households who would fall into the following categories (refer to grant guidelines for more information):
  - o At or below the Federal Poverty Level
  - o Within the ALICE Threshold
  - o Above the ALICE Threshold
  - o Unable to collect/determine

Outcomes

- Program Outcomes
- All programs funded through United Way of Charlotte County will provide outcomes/outputs and demographic information for the entire program, not just the portion funded through these grants.
- An outcome is an indicator of program effectiveness. It should be specific and measurable with an identified goal. The most effective outcomes are SMART: Specific, Measurable, Achievable, Relevant, and Time-bound.
- Please note, an outcome should demonstrate quantifiable impact and not simply measure an activity (i.e., an output).
- Outcome #1 - (e.g., 75% of clients served will obtain employment within one year of joining the program, 80% of youth served will achieve on-time grade-level advancement)
- Was this outcome measured for this program last year?
- Do you have a second outcome?

Outputs

- Please list any outputs you intend to measure for this program year. Please write them in this format: number of meals served, number of books distributed, number of volunteer hours
- Outputs

Outreach and Partnerships

- Describe your agency's ongoing marketing / outreach plans for clients.
- List agencies or organizations for which there is a formal or informal collaborative effort and explain the partnership.

- UWCC Partnership
- Please describe your partnership with UWCC and how you have/will inform the community that you are a United Way Partner Agency.
- Mark all the ways your agency has co-branded efforts using the United Way partner agency logo:
  - letterhead
  - newsletter
  - brochure
  - annual report
  - press releases
  - social media
  - logo on website
  - none of the above
  - Other…
- Check all that apply:
  - Our agency has a UWCC employee giving campaign.
  - Our agency participates in the UWCC Day of Caring.
  - Our agency refers clients to the Volunteer Income Tax Assistance program (VITA).
  - None of the above

Document Upload

- Upload Most Recent Final Program Report (if applicable)
- If you are applying for a program that you previously received funding for, please upload the most recent Final Program Report for that program here.