

# MOBILIZERS UNITED

## 2019-2020 Impact Statement

**\$1,593,245**

invested  
in programs

**4,709**

volunteer  
hours

**1,969**

people across 91  
presentations  
educated about the  
value of investing  
in UWCC

**426**

Federal tax returns  
& \$548,226 in  
refunds

**28**

programs by  
**21**  
partners

COAD partners  
provided  
**157,744 meals**  
& Worden Farm  
distributed over  
**200 boxes of organic  
produce** to families  
in need during the early  
COVID-19.

**40**

engaged  
Women United  
Members

**1,748**

books  
collected

**32%**

increase in  
social media  
engagement

**77**

funding panel  
volunteers

**7K**

videos views  
promoting 3  
collaborations

**21**

Day of Caring  
Projects

*Mobilizing the power of our community  
to break the cycle of poverty*

Help **now** - volunteer or make a donation  
Visit [unitedwayccfl.org](http://unitedwayccfl.org) today!

**United Way of Charlotte County**  
17831 Murdock Circle | Suite A  
Port Charlotte, FL 33948  
[unitedwayccfl.org](http://unitedwayccfl.org)  
(941) 627-3539



# Transforming Local Lives

## Community Collaborations



### Kids Thrive

**Engaging 87 children and 55 families**, the Collaborative helps families build parenting and family literacy skills. Through the **Circle of Parents** group, moms engage and build strong social networks.

**100%** of babies born to Kids Thrive moms last year did not need the NICU or medication due to their substance withdrawal.

The average NICU length of stay for newborns born substance exposed **dropped from 28 to 14 days**, saving \$5,320,100.



### Ending Chronic Homelessness

Using a housing first model, and integrated healthcare, along with case management, this collaboration is well on its way towards achieving the Bold Goal of **"Ending Chronic Homelessness by the end of**

**2020"**. Over the past three years: **84%** of clients remained in housing past the end of receiving financial assistance, compared to national retention rate of 75%; **78%** average insurance approval rate for previously uninsured, compared to the national rate of 63%; **84 days** to approval for initial insurance applications compared to the national average 108 days; and **153 patients** provided life saving clinic and pharmacy services.



### Charlotte County Reads!

believes a solid foundation in reading drives childhood potential to academic success, resulting in overall community enhancement.

**75** struggling readers were matched with a volunteer mentor and enrolled in an afterschool program that resulted in all reading on grade level. **96%** participated in the Suncoast Summer Reading Challenge reading nearly **500 books**, and avoiding the "summer slide".

The UWCC serves as the **local lead agency** for the **Suncoast Campaign for Grade-Level Reading**, recently recognized as National Pacesetters for Mobilizing Success and Deploying Innovative Strategies and Tools.

When COVID-19 hit, UWCC convened the **COAD Youth and Education Task Force** to ensure needy families received resources and supplies so that education would remain a priority amid the chaos.



### Season of Sharing

UWCC has served as the Charlotte County fiscal agent for Season of Sharing for over 20 years. **100%** of these funds go to ensure struggling families stay in their homes.

Last year, **292 families** received **\$247,960** of SOS assistance. Just since March 2020, UWCC has administered an additional **\$278,131 in SOS COVID-19 relief funds** to help families weather this storm.

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A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 800-436-7352 TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

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